

What's New With Cub Scouting for 2010 and Beyond?

A new *Den & Pack Meeting Resource Guide* (replacing *Program Helps*) will provide a one-stop shop for den leaders and Cubmasters:

- Basics: Cub Scout purpose and methods, tips and best practices, etc.
- Den meeting plans for all ranks:
 - Core den meeting plans provide a defined route to advancement.
 - Additional plans supplement core plans:
 - For dens meeting year-round or more than twice a month
 - Provide planning for electives, summertime activities, and den/pack awards
- Pack meeting plan guidance
- Resources: Ceremonies, forms, songs, etc.
- Online and printed versions

Revised Fast Start and Leader Position-Specific Training will be available for den leaders and Cubmasters:

- New leader focused: What they need, when they need it
- Increased recognition of today's lifestyles with new online Position-Specific training
- Continued support for Position-Specific training in a trainer-delivered format

The Roundtable Planning Guide will continue. Cub Scouting's 12 Core Values will be adopted as our monthly themes.



Where to Find More

www.scouting.org/cubscouts2010

The most current information on Cub Scouts 2010

- Program overview
- Sample *Den & Pack Meeting Resource Guide*
- Top Hands general and elective session presentations
- Questions and answers about the program
- A forum for discussion and questions



BOY SCOUTS OF AMERICA
1325 West Walnut Hill Lane
P.O. Box 152079
Irving, Texas 75015-2079
www.scouting.org/cubscouts2010

220-002
2009 Printing



CUB SCOUTS 2010

- Increased youth retention—
more youth served
- Planned path to advancement
- Increased den leader confidence
and satisfaction

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Cub Scouts 2010 at a Glance

What are we talking about?

- Cub Scouts 2010 is a method of delivering the existing Cub Scout program that is handbook-based and focuses on den activities leading to youth advancement and retention.
- The change in delivery method focuses on den leaders, meeting plans, and training to conduct highly effective den and pack meetings.
- Advancement occurs in the den as a natural part of the planned program.

Why are we changing?

- A 20-percentage point increase in retention is expected!
- There is the potential to retain an additional 350,000 Cub Scouts!
- Increased den leader confidence and satisfaction will result.

Where was it developed?

- Beginning in 2005 the method was researched, developed, and piloted in the Bay-Lakes Council.
- It was expanded to the Central Region in 2007.
- In 2009 it became nationally available as Fast Tracks on the Advancement Trail and is now being used by more than 9,000 units.

When is the change happening?

- Program updates and information are currently available at www.scouting.org/cubscouts2010.
- National implementation begins with the 2010–2011 program year in September 2010.
- New and revised publications and training should be available in May 2010 at www.scoutstuff.org and at your local council service center.

Pilot Test Results

In pilot testing, youth retention increased to over 85 percent from 65 percent!

Pilot Phase	Number of Dens Participating	Previous-Year Retention Rates of Participating Council(s)	Participants' Retention Rate
2005–2006	20	64.7%	85.6%
2006–2007	178	62.9%	85.1%
2007–2008	1,117	64.3%*	88.7%
2008–2009	9,980**	TBD	TBD

*National Cub Scout retention rate as of December 2007

**Reflects participating packs, not dens

Pilot Den Research Results

Youth involved in the pilot were:

- Three times more likely to attend resident camp (45% vs. 14%)
- More likely to participate in councilwide product sales (97% vs. 76%)

Leaders involved in the pilot were:

- More satisfied with ease of meeting preparation (94% vs. 84%)
- More satisfied with their role as den leader (64% vs. 42% very satisfied)

What's in It for Me?

Scout Executives and District Executives

- Increased retention and membership
- Improved volunteer leader and staff satisfaction

District Executives and Commissioners

- Easier to recruit adult leaders
- New leaders become effective more quickly.

Cubmasters

- The pack operates more effectively—all dens follow the same plan.
- More opportunities for recognition and parental involvement

Den Leaders

- Planning and execution are simplified, saving leaders' time.
- Den meetings are more fun and easier to run.
- Boys are happier.

Cub Scouts

- Den meetings are more organized with more time for fun.
- More badges, awards, arrow points, belt loops, and pins are earned.

